

Userneeds is looking for a Swedish speaking Panel Consultant

Would you like to work part-time with communication and online usability research?

Userneeds is one of Denmark's biggest and most professional suppliers of online market research. The company, which has more than 50 skilled employees, has been serving customers since 2001 throughout Europe. Userneeds is now looking for a Swedish speaking student worker.

Your tasks will include, but will not be limited to:

- Working with activities to maintain the loyalty from our many panel members.
- Answering inquiries from members of our Swedish panel.
- Different translation tasks.
- Written communication. It is an advantage if you enjoy working with written communication and communicating to specific target groups.
- Recruitment of participants for focus groups etc.
- Creating and proofreading reports.
- Preparing commented reports in your native language, English and other languages if applicable.
- Assisting Digital Insights Managers in different markets.

We expect that you:

- Are fluent in written and spoken Swedish.
- Have an interest in working with written communication for a broad target group.
- Can work in a structured manner and have the ability to keep order while working on varying daily tasks.
- Experience with Microsoft Excel is a big plus.
- Can work independently as many of your tasks need to be solved independently.
- Are professionally and socially ambitious.
- Are dutiful.

We imagine that you are e.g. a student with educational/professional background within communication, marketing, media studies or something similar. The working hours will be 5-15 hours per week and these hours can be structured to fit your study schedule.

We have consumer panels in Finland, Denmark, Sweden, Norway, Switzerland and Ireland. They contribute with important knowledge on subjects like health, diseases, politics, consumer behavior and much more.

The successful candidate will be employed in the Panel Intelligence and Communications department, where we work on maintaining our panels and making sure that our Swedish panel members enjoy being members of the panel through a transparent incentive structure, good customer service and by giving them a good experience in all aspects. Further the candidate will assist our Digital Insights department and will be responsible for creating reports and analyzing usability data. The candidate will also assist with ad hoc-tasks, such as creating PowerPoint presentations, strategy research etc.

We offer:

- A part-time employment in a company, which is leading the Nordic market in project management on online data collection.
- An interesting workplace, where we enjoy having a lot on our plates and where we work on developing the employees' skills.
- Skilled and professional coworkers with backgrounds in economics, anthropology, sociology, computer science, communication.
- Competitive salary and flexible hours.

Send your application as soon as possible

to: Mette Eriksen, mer@userneeds.com.

Include a motivated application, your CV and grades from your education. Please write 'Swedish student to Panel Intelligence and Communications' in the subject line.

Start: As soon as possible

For more information: Write to Mette Eriksen: mer@userneeds.com

