

Digital X

Do you have experience within the digital field, driven MarTech/digital development projects and see a future of combining classic research with newer behavioral data methods – then pay close attention to this! We’re building the future of digital measurement products for brands & advertisers – and we’re looking for more talent!

About Userneeds:

Userneeds is one of the leading Market Research companies in the Nordic countries - and was founded 20 years ago. Our Client Portfolio represents International Brands, Advertising Agencies, Consulting and Strategy Agencies, Media Agencies., PR and Communication Agencies, Private and Public sector.

Userneeds currently consists of more than 50 colleagues with various educational backgrounds and nationalities. At Userneeds, ideas and actions are not far apart and that - combined with our unique social community and flat structure - makes the company a special place to work. Our main office is in the heart of Copenhagen, but we also have smaller offices in Stockholm, Norway and Finland where the same core values are present.

About the position:

Userneeds' portfolio of digital products continues to grow, and we need a Digital X in order to continue improving our products with our IT\Development team and our clients. You will be working with internal projects, as well as clients facing external projects ensuring timely delivery and accountability towards project budget and timeline. You will also provide insight and guidance for our sales-teams during RFPs and champion our new products and methodologies.

You will be working in a small but growing digital team, that is expecting to grow rapidly over the next few years. Working within a small growing team, you will have a dynamic portfolio of projects & products. Your will have your daily routine in a flat organization with a international mindset, a multi-cultural setting and take a solution-oriented approach to solving our internal and external needs for the future. Combining the needs of project management, product knowledge and technical / commercial feasibility will be the core of your responsibilities – and how you drive us, our products and our clients success' forward.

Responsibilities:

- Manage commercial requests from new & existing clients regarding our product development
- Product champion for a portfolio of activities, building roadmaps and prioritizing features based on market feedback
- Managing active research & development projects ensuring on-time delivery
- Ensuring healthy dialogues and management of expectations with potential & old clients
- Constantly analyzing and finding improvements in workflow, process and products based on internal data

About you:

- Relevant degree (Technology\Data, Economics\Business, Marketing\Communication)
- A few years of experience working on the digital technology / marketing sphere
- A deep interest within the data possibilities from a marketing/research angle – and a healthy nerdy obsession proving points thru analysis
- Experience with delivering and managing projects (Marketing, Digital, et al) for internal & external stakeholders or Product Management experience
- A good solid understanding of fundamental web infrastructure (HTML\CSS, APIs, Javascript, Tag Management or similar) (You are not a programmer, but you know how to design projects for them).

Application & Resume:

Please address your application and resume to Anders Mikkelsen

Application & Resume

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